

Measure S

March 3, 2020

Special Police Services Tax



The Escalon City Council has approved the placement of Measure S on the March 3, 2020 Ballot

The measure is for a one-half cent (1/2%) special transactions and use (sales) tax, generating approximately \$280,000 annually in dedicated revenue that shall be used solely for the Escalon Police Department to maintain and enhance staffing levels, as well as funding police training, capital, equipment and operating budget for the next ten years.

How could the money be used?

Measure S requires sales tax revenues to be spent solely for Police Department projects and services, including:

- 1. Maintaining the Escalon Police Department's current staffing level and enhancing effectiveness, training, and equipment.**
- 2. Adding a traffic enforcement officer**
- 3. Adding an officer position for Code Enforcement**
- 4. Enhancing officer POST and other training, including training for interviews and interrogations, addressing sexual assault cases and radar enforcement.**
- 5. Purchasing equipment such as new radar systems and license plate readers.**
- 6. Improving and upgrading the patrol vehicle fleet**

In the 2018-2019 Budget, the City Council committed to maintain spending for Public Safety at 54% of the General Fund. Revenue from Measure S would be in addition to that commitment.



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Measure S requires that all funds be deposited in a special Fund to ensure they are used exclusively for Police Department programs and services.

Police Projects and Services That May Be Funded by the Measure:

- Maintaining staffing levels of: A Police Chief, 2 Sergeants, a Detective, 8 officers, a Police Service Manager, and a part-time Community Service Officer
- Adding a traffic enforcement officer, including personnel cost, upgrades to motorcycle equipment, and training.
- Enhancing officer training and improving officer equipment.
- Improving and upgrading the patrol vehicle fleet.

The City Council has previously committed that Measure S revenues will not be used to replace current General Fund spending on the Police Department. Measure S funds would be in addition to that commitment.

How much will a 1/2 cent sales tax cost you?

\$1.00
taxable goods

- would cost an additional \$0.005 - 1/2 cent

\$10.00
taxable goods

- would cost an additional \$0.05 - five cents

\$100.00
taxable goods

- would cost an additional \$0.50 - fifty cents